

**BOSCH**

To
P. Balakrishna Shetty
Sri Siddhartha Academy of Higher Education
Karnataka

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Date 08-11-2019

Your ref/date

Our ref

Letter of Intent

Sub: Bosch's Intent for Industry-Academia Collaboration on
SKILL DEVELOPMENT with Your University

Dear P. Balakrishna Shetty,

Thank you for your response to our invite for the VC's conclave on the 8th November 2019 at Bosch in Bengaluru.

Bosch and Sri Siddhartha Academy of Higher Education can work together in one or more areas of skill development, which are of mutual interest. At this juncture, we are pleased to present to you the following possible areas of collaboration with Bosch as follows:

1. Areas of Collaboration

1.1 Setting up of BRIDGE Centre in the University

Setting up a BRIDGE center in the university campus on cost sharing basis. The center can be used for offering short-term skill based courses to the students of the university or the students from other universities or other learners from the society.

1.2 Organizing Bosch Training of Trainers (ToT) Programs in the University

University Partner to work as a nodal point for Bosch's well-known and successful Train the Trainer program, which Bosch is planning to scale up across different states. There is an opportunity for the university to be a nodal point for this activity for the state or part thereof. The trainers can be offered accommodation in the hostel, classroom and the other facilities on subsidized cost basis. University teachers can be engaged in delivering the training as applicable.

1.3 Capacity Building Workshops for the NGOs

Bosch is planning to organize capacity-building workshops for NGOs on a sustained basis at different locations. University Partner maybe given an opportunity to host such workshops.



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1.4 Offering Industry-oriented CSR module to the Master degree students (MSW / MBA / MA or others)

In view of the introduction of CSR Act (Section 135 of the Companies Act, 2013), there is a change in the skill sets needed among the social work professionals seeking job opportunities in the CSR departments as compared to earlier aspirations of working with an NGO. Bosch is interested in offering an industry-oriented course, which can be offered as an optional subject. This may improve the employability of the students of the university.

1.5 Offering Internships to Master degree students – locally at BRIDGE Centers

Bosch would like to offer limited no. of unpaid internships in the domain of CSR or skill development to the interested master degree students at the BRIDGE students operating in the state. If approved, Bosch will provide internship certificates to those students who complete their internships successfully.

1.6 Offering Social Entrepreneurship course to Master degree students

Bosch is in the process of designing a social entrepreneurship course for those students who want to pursue self-employment with a motive to serve the society as a major purpose. Would like to explore the possibilities of offering this to the University students.

1.7 Organizing Research Paper Competitions – Doctoral and Master degree students

Bosch would be interested in organizing research paper competitions on the matters related to CSR, skill development and entrepreneurs. University may work as a partner with Bosch to organize such competitions at local or state level.

1.8 Possibility of offering Joint Course for the Trainers – Distance Learning or Blended Learning mode

Bosch is interested in developing a long-term (NSQF Level – 8) course for the development of vocational skill trainers in the country. This course is planned to be delivered in a blended mode – online, face-to-face, assignments, project work etc. University may host few face-to-face training modules and also explore to offer a degree/certificate to the students who complete the course.

1.9 Joint Content Development for New Courses including eLearning

Bosch is interested in developing course contents for new modules, especially for delivery through eLearning mode. University may participate in the process as per the expertise available.

1.10 Offering trainings for MSMEs

Bosch has been delivering courses for MSME employees across various levels. University may find it interesting to join hands and offer this course for benefit of local industry.

1.11 Offering Social Fellowships

Bosch would like to explore the possibilities of offering a fellowship program on CSR domain. This will be fieldwork based and with research component built-in. May lead to a certificate or a degree, as per the prior qualification and eligibility of the candidates. University may participate to offer part of this program or offer the certificate/degree.

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2. Purpose of this Letter of Intent

2.1 The purpose of this letter of intent is to serve as reference to explore the possibilities of Industry-Academia Collaboration between the parties in one or more of the areas listed above.

2.2 This understanding is not binding and has no commercial intent by any of the parties. If in future, if any specific area is identified and agreed by both the parties MoU with agreed roles / responsibilities and terms / conditions will be signed.

3. Terms

This Letter of Intent shall be valid up to 30th of June, 2020 unless withdrawn before that. Within this period, a separate MOU can be entered into by both the Parties in the interested area(s) of collaboration. Any matters of dispute arising hereunder shall be mutually resolved by the Parties through good faith discussions failing which the competent courts of Bangalore shall have exclusive jurisdiction to adjudicate.

Best regards,

Dr O P Goel

Senior General Manager
Head – Bosch India Foundation,
CSR & Skill Development

Acknowledgement

I have gone through and understood the document and agree to follow company terms and guidelines.

DR. R. BALAKRISHNA SHETTY

Name:

Seal & Stamp:

Date: 08.11.2019

Signature by University Vice-Chancellor / Registrar/ VC's Nominee